FOOD

Making food that's better for people and the planet

OUR FOOD COMMITMENT

We believe good food should be both delicious and responsible. Our focus is on supporting healthy and sustainable diets through carefully chosen ingredients, responsible sourcing, and packaging designed with the environment in mind.

HEALTHY & SUSTAINABLE DIETS

- Recipes designed to support balanced, wholesome eating
- Focus on quality ingredients
- Ongoing review to improve nutritional and sustainability performance

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RESPONSIBLE SOURCING

We prioritise transparency, quality, and sustainability in our supply chain.

- **100% British Red Tractor-assured beef**
- **100% British Free-Range chicken**
- **100% British Free-Range eggs**
- **100% British RSPCA outdoor-bred pork**
- Strong relationships with trusted UK suppliers such as Kentish rapeseed oil and Cornish Sea salt

We partnered with **Wildfarmed** to support nature-friendly, regenerative farming. By using Wildfarmed grain in selected products, Higgidy helps drive demand for farming methods that improve soil health, increase biodiversity, and reduce reliance on pesticides – supporting a more resilient food system for the future.

PACKAGING

We are working to reduce packaging impact while maintaining food safety and quality.

- **100% of our packaging is recyclable**
- **All card and corrugated board is FSC-certified**
- **37.5% recycled content** across our packaging

LOOKING AHEAD

Our continued focus includes:

- Increasing the sustainability of ingredient sourcing and contributing to healthier diets
- Championing partnerships that help nature flourish and backing British farming where we can
- Improving recycled content and packaging design that reduces environment impact